

## The New Cure for Concrete Manufacturer's Economic Woes

*Concrete manufacturing companies are succeeding in spite of the current economy by seeking innovative solutions to growing business and profitability. One company, Concrete Results Inc., is helping their clients, in both the US and Europe, achieve strong performance, gain market share, and improve employee morale.*

Southlake, TX ([PRWEB](#)) February 23, 2009 --  
Cement and concrete product manufacturers have seen the current economy dramatically reduce their revenue, increase their costs, and lower business profits. Most producers have been forced to react to these pressures by scaling back and attempting to hold on.

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As the economy continues to sputter, some creative and innovative businesses leaders are looking outside their own organizations and seeking expert and focused assistance to guide them through the challenges facing the industry. If your company is among those struggling to maintain profitability, your solution might just be a click away.

Concrete Results, Inc. has been guiding their clients to increased sales and profitability in spite of the current economic trends. A unique and proactive approach to quantifiable growth and tangible results is making a real impact on the bottom line of concrete product manufacturers in both the US and Europe.

"Our client's are seeing double digit sales growth in many of their markets along with solid cost reductions and efficiencies" says Mark Muratore, President of Concrete Results, Inc. " In most cases we are able to closely interface with management to identify their real objectives and develop a plan suited to achieve those specific results. The benefits of our initiatives are felt throughout the client's organization. Morale is high, employees are keenly involved, and management is extremely focused and active in supporting the team and their programs. It all adds up to improved results."

Using The Team Approach - With over three decades of industry experience, Concrete Results uses the team approach to assisting their clients.

"Having been in the industry for so long we have been blessed with extensive industry relationships and partners that we can bring in to support our clients at all levels of the business including transportation, marketing, raw material supply, personnel, innovative new machinery, and new product development. This team approach finds opportunities on many levels that are often overlooked and can pay huge dividends." Muratore says.

The cross section of their clients represents producers of cement, concrete block, pavers, brick, retaining walls, precast concrete, wet cast, patio stones, manufactured stone veneer, and decorative stone; all industries being severely impacted by the current economy.

For additional information about Concrete Results, Inc. and how they can assist your company, contact them via the web at [www.concrete-results.com](http://www.concrete-results.com). For a free brochure listing their complete services, email info (at) concrete-results.com or call 817-680-5733.

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